

THE IMPACTS OF AI-POWERED TOOLS ON STUDENTS' LEARNING AND IMPROVEMENT IN SPECIAL ENGLISH FOR BUSINESS COURSE.

AI development has significantly innovated the ways educators approach teaching. AI tools enable teachers to create more individualized and flexible learning experiences. As a result, AI-powered systems contribute greatly to the improved learning results and increased student engagement. The applications of AI in Special English for Business course- a compulsory subject in the training program for the Business English major, Faculty of Foreign Languages at Ho Chi Minh City University of Foreign Languages and Information Technology- have made students' learning process more personalized, interactive, and efficient. Various AI-powered tools and innovative forms of on-going assessments for students have been continually applied to enhance their interest and motivation in learning, helping them achieve the course objectives as well as practice important skills to meet the increasing demands of the labor market. This study aimed at exploring the effectiveness of AI tools in providing real-time language practice, automated assessments and instant feedback for students, as well as their effects on students' motivation and improvement of language skills. Data collected from surveys, interviews, and classroom observations provide insights into the effectiveness of these tools.

Key words: Special English for Business, AI's applications, student- centered methods, impacts.

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Track Classification: AI and TESOL: Innovations in English Language Teaching