

AI-Assisted Material Design for TEIL: Enhancing Learners' Meta-Cultural Competence

This study explores the potential application of AI, specifically ChatGPT, in the design of instructional materials for teaching English as an International Language (TEIL). The primary objective is to foster learners' meta-cultural competence, which encompasses three key dimensions: (1) the ability to recognize English as a medium for expressing diverse systems of cultural conceptualization (i.e., World Englishes); (2) the capacity to actively acquire knowledge about other cultural conceptualization systems while articulating their own; and (3) the competence to make contextually appropriate choices regarding cultural conceptualizations embedded in English during intercultural communication. Grounded in the theoretical framework of cultural linguistics, the study examines cross-cultural variation in cultural pragmatic schemas, cultural categories, and cultural metaphors among different speech communities. The findings illustrate the processes through which TEIL materials can be developed or adapted using AI-driven tools like ChatGPT to effectively support the development of meta-cultural competence across varieties of English.

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